

## PRESS RELEASE

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### **NOVALED SELECTED TO PRESENT AT 2010 CLEAN EQUITY MONACO CONFERENCE**

**NovaLED** has been selected to present at **CleanEquity Monaco 2010**, the foremost event for next generation clean and green technologies. The conference takes place March 4<sup>th</sup> and 5<sup>th</sup> at the Sporting d'Hiver, Monaco.

An expert selection of the world's most inspiring cleantech companies will be presenting to invited industry-experts representing the financial and strategic investors, policy makers, legislators and media communities.

Innovator Capital, London specialist investment bank, hosts the annual invitation-only event. CleanEquity Monaco's regional host is the Monaco Chamber of Economic Development.

Other local partners include Prince Albert II of Monaco's Foundation, the Monte Carlo SBM, and the Stelios Philanthropic Foundation. Collaborators for the 2010 conference include Arup, Covington and Burling LLP, the Hugin Group, Invest Securities, Royal Philips Electronics NV and the UNEP Fi.

Plenary sessions, led by sector experts, will discuss and identify key industry themes, drivers and constraints, as well as forward looking trends.

#### **ABOUT NOVALED**

NovaLED AG is a world leading company in the OLED field specialized in high efficiency long lifetime OLED structures and an expert in synthetic and analytical chemistry. The company offers complete solutions to the organic electronic markets, commercializing its NovaLED PIN OLED® technology along with its proprietary OLED materials. NovaLED has developed long term partnerships with major OLED players worldwide. Based on more than 400 patents granted or pending, NovaLED has a strong IP position in OLED technology, and was named No. 1 in 2009 on a list of coming world market leaders by the German newspapers Handelsblatt and Wirtschaftswoche. Main investors are eCAPITAL, Crédit Agricole Private Equity, TechnoStart, TechFund and CDC Innovation. For details please visit [www.novaLED.com](http://www.novaLED.com)

#### **ABOUT OLEDs**

OLEDs (organic light-emitting diode) are semiconductors made of thin organic material layers of only a few nanometers thickness. They emit light in a diffuse way to form an area light source. In a fast growing display market OLEDs are key part of a revolution: the dream of paper-thin, highly efficient displays with brilliant colors and great flexibility in design. OLEDs represent the future of a vast array of completely new lighting applications. By combining color with shape, organic LEDs will create a new way of decorating and personalizing personal surroundings with light. At the same time OLEDs offer the potential to become even more efficient than energy-saving bulbs.

#### **CONTACT DETAILS**

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